

# SHUPING WU

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## EDUCATION

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### INSEAD

Ph.D. in Management

France

*Expected 2027*

Dissertation proposal: *Hype and Innovation*

Committee: Michaël Bikard (co-chair), Charles Galunic (co-chair), Michael Park, Frédéric Godart

Master in Management Science

2023

### ESSEC Business School

France

Master in Management (Grande École)

2021

### Beijing Foreign Studies University

China

B.S. in Management (Financial Management)

2019

## RESEARCH INTERESTS

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Topics      Innovation, technology hype/buzz, regulation, funding, science of science

Methods      Causal inference, machine learning, text analysis, network analysis

## PUBLICATIONS

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- [1] Park, Michael, **Shuping Wu**, Russell Funk. 2025. “Regulation and Innovation Revisited: How Restrictive Environments Can Promote Destabilizing New Technologies.” *Organization Science*.
- [2] Yakubovich, Valery, and **Shuping Wu**. 2025. “OrgTech: Evidence of Organizational Innovations in Patent Data.” *Research Policy*.

## WORKING PAPERS

---

- [3] **Wu, Shuping**. “When Hype Invites Scrutiny: Technological Hype and Expert Gatekeeping in Patent Examination.” *JMP*.
- [4] **Wu, Shuping**, Michael Park, Russell Funk. “DARPA Selects Disruptive and Pasteur’s Quadrant Researchers and Enables Them to Build on Those Prior Works.” Preparing for submission to *Nature*.
- [5] Shipilov, Andrew, **Shuping Wu**, Guoli Chen. “Family Matters: CEO Nonwork Cognitive Breadth and Firm Alliances in Response to Market Crises.” Preparing for re-submission to *Organization Science*.

## WORK IN PROGRESS

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- [6] Chasing the Buzz: The Gap Between Invention and Commercialization.
- [7] Pivot or Perish: Gendered Disparity in the Race Toward Hot Topics in Science (with Michaël Bikard and Keyvan Vakili).
- [8] Quantifying the Regulatory Landscape for Green Technologies (with Michael Park, Zhen Ge, and Patrick McLaughlin).
- [9] VC Shock and the Direction of Science (with Jiayi Wei).

## CONFERENCES & PRESENTATIONS

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### *As a presenter*

- 2026 SMS Annual Conference (Berlin, planned)  
CCC Doctoral Conference (Milan)  
OSWC Organization Science Winter Conference (Paris)
- 2024 EGOS Colloquium (Milan)  
SEJ PDW on Framing Novelty (Crete)  
Wharton Innovation Doctoral Symposium (Philadelphia)  
INSEAD Strategy/EFE Research Seminar (Fontainebleau)
- 2023 Creative Industries Conference (Fontainebleau)
- 2022 Wharton-INSEAD Doctoral Consortium (Philadelphia)  
AOM Annual Meeting (Seattle)
- 2021 ASA Annual Meeting (Virtual)
- 2020 EGOS Colloquium (Virtual)  
Society for the Advancement of Socio-Economics Annual Meeting (Virtual)

### *As a selected participant*

- 2026 AOM TIM Doctoral Consortium (Philadelphia)
- 2025 AOM STR Doctoral Consortium (Copenhagen)  
STR Managing Your Dissertation Workshop (Copenhagen)  
Smith Entrepreneurship Research Conference Doctoral Consortium (College Park)
- 2024 Strategy Science Doctoral Workshop (Ann Arbor)
- 2023 Wharton Collective Impact Doctoral Workshop (Virtual)

## GRANTS & AWARDS

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- 2026 **INSEAD** PhD Excellence Scholarship
- 2025 **Wellcome Leap** Science and Science Policy Fellowship (PIs: Jason Owen-Smith, Russ Funk, Michael Park, Dashun Wang)  
**Hoffmann Institute** Sustainability Research Award
- 2024 **INSEAD** Dean of Research Grant: Text-based Approach to Quantifying Technological Regulation
- 2021– **INSEAD** PhD Fellowship

## TEACHING EXPERIENCE

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- 2025 Organizational Behavior II (INSEAD, MBA core by Prof. Michael Park), *Teaching Assistant*
- 2022 Organizational Behavior I (INSEAD, MBA core by Prof. Ella Miron-Spektor), *Teaching Assistant*
- 2019 People and Organizations (ESSEC, MIM core by Prof. Jung Won Lee), *Teaching Assistant*

## SERVICE

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Ad-hoc reviewer: *Management Science*, *Research Policy*, *Poetics*, AOM Annual Meeting

## INDUSTRY EXPERIENCE

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2018     Meituan, *Business Intelligence Intern*  
2018     Sky Saga VC, *Investment Analyst Intern*  
2017     Boston Consulting Group, *Research Intern*  
2017     Nielsen, *Data Analyst Intern*

## ADDITIONAL INFORMATION

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Skills         R, Python, Stata, MySQL, and Unix  
Languages     English (fluent), Mandarin Chinese (native), French (basic)  
Interests       Sport climbing, mindfulness

## REFERENCES

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### **Professor Michaël Bikard**

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